

**The RBCC E-blast is a great communication tool that reaches over 400 churches, as well as more than 1300 individuals and organizations each week. The E-blast is a free service RBCC provides for the community.**

We list (at no cost):

- Events that promote faith, such as Bible or theological studies, discussion groups, etc.
- Events that promote unity, such as worship services or prayer meetings where all are invited and encouraged to come together as one body
- Events that promote service to the community such as neighborhood clean-ups, community outreach, or opportunities for volunteer service
- Other events like concerts, self-care groups, community forums, educational opportunities, or family entertainment that would be of interest to the Christian community
- Fundraisers for our Resource Connections Hub Partners (limited to twice each year)

We don't list (for free):

- Individual church fundraisers like dinners, bazaars, yard sales, etc. We DO list all of those events on our community calendar (for no cost) and periodically direct readers of the E-blast to the calendar.
- Fundraisers for non-profit organizations who are not part of the Resource Connections Hub

For those who wish to advertise an event or program that does not fall into the "no cost" category, we have an option to attach a one-page flyer at a cost of \$25 (for non-profit organizations or churches) or \$50 (for for-profit businesses). Non-profit organizations must show proof of 501(c)3 status. Flyers attached to the E-blast remain visible and downloadable via our website for one month or until the event, whichever comes first.

To place an announcement in the E-blast, please include the following information:

- Name, Date, Time, Place of event/program
- A 20-30 word description (use phrases and words; not long sentences)
- For more info contact... (Contact information should be a website, an email address or a phone number)
- If your event has a cost associated with it, please indicate where that money goes, or if it simply covers the cost of presenting the event or program.

The E-blast arrives in mailboxes at 6:25 am each Thursday. Information should be received no later than 9am on Wednesday for inclusion in Thursday's E-blast. Announcements and information should be emailed to [reception@readingberkschurches.org](mailto:reception@readingberkschurches.org). Feel free to send items in advance with a suggested date for publication; we will include them at the appropriate time. RBCC reserves the right to edit or refuse submissions.

If you have any questions or need assistance with your listing, please contact our office at the above email or 610-375-6108.

Updated March 2016